



Programs and Partnering Opportunities



Community HousingWorks has a number of exciting and rewarding partnership and sponsorship opportunities for individuals, businesses and local organizations. By assisting with our goal to help people move up in the world, your support allows us to multiply our efforts, turning capital into family success.

Opportunities include volunteerism, in-kind donations, event sponsorship and monetary gifts. Please take a moment to browse through this booklet and see how you can help us continue to provide these important housing and community building programs across San Diego County.



Your local sponsorship is leveraged by national oversight and resources through CHW's membership in the elite, National NeighborWorks network.

LEARNING COMMUNITIES:

Building successful futures

Your support of the Community HousingWorks (CHW) Learning Communities program is a compelling opportunity for you to positively influence tomorrow, right now, by helping young people succeed in school.

Available at many CHW apartment complexes, Learning Community sites offer tutoring, schoolwork assistance, computer technology and supervised internet access. Learning Communities are a welcome solution for low-income working parents who want the best for their children, but can't provide enough educational support. The Junior Leaders program involves middle school and high school students in mentoring these children. Additionally, community celebrations of achievement reinforce pride in their work.

Current funding limits the operation of the Learning Communities to only a few days a week, at just over half of the apartment complexes CHW owns. Your support will enable the Learning Communities program to expand into other CHW locations, and increase its hours of operation. Strengthening the reading and basic skills of low-income and immigrant children, your gift will help these families and future generations move up in the world .

Partnering Opportunities

Volunteer in a Learning Communities in your area to provide tutoring and/or computer assistance; Sponsor Learning Communities' activities such as our Summer Reading program or holiday festivities; Donate supplies and materials such as books, paper, art supplies and computer equipment.

Financial Need

\$50,000 to support the cost of materials, supplies and computer upgrades.

Other Partners

The Bank of America Foundation, NeighborWorks America, The North County Times Charities Fund, Qualcomm, Poway Redevelopment Agency, San Diego Gas & Electric, The Wells Fargo Foundation and Western Financial Bank.

FINANCIAL FITNESS TRAINING:

Toolbox for economic success

Low-income working families who are going all out to make ends meet face an additional burden that can cripple their fight for economic self-sufficiency. Too often, they fall prey to consumer rip-offs or encounter credit problems. Accessing the banking system, from ATM machines to savings accounts, seems impossible. Our low rents combined with information, empowers residents to take control of their finances.

The Financial Fitness training (FF) program offered by Community HousingWorks equips residents both within and outside of CHW communities with skills for effective personal financial management. Including 8 hours of training the FF curriculum covers topics such as budgeting, credit, consumer issues, saving and working with financial institutions.

Your tax-deductible gift will enable FF to multiply its impact through more frequent scheduling at current CHW sites. In addition, you will help fund the program's expansion to additional CHW communities.

Partnering Opportunities

Guest speakers for Financial Fitness Clubs that meet monthly on special topics; Donation of materials, supplies and print costs; Sponsoring a Financial Fitness workshop at your location or in your area.

Financial Need

\$40,000 to support the cost of materials and supplies.

Other Partners

The Allstate Foundation, GMAC-RFC, NeighborWorks America, Poway Redevelopment Agency, San Diego Revitalization Corporation, The Wells Fargo Foundation, Washington Mutual, Citigroup, The San Diego Foundation, Fannie Mae and The Annie E. Casey Foundation.



COMMUNITY DEVELOPMENT INSTITUTE:

Investment in new leaders

Recognizing that people are the bricks and mortar of dynamic communities, Community HousingWorks helps residents mobilize their neighbors to improve lower-income communities. With the Community Development Institute, peer-to-peer training and coaching, residents who had been silent now work with local government and agencies, create parks, mobilize voters and win increased public services. Participants learn how to bring about real change in their communities by appearing before city councils and serving on school councils. Social scientists call it creating social capital. Community HousingWorks calls it skill building so residents can take care of themselves, their families and their neighbors.

Your support of leadership at the local level will knit communities together, spark grass-roots economic development and make possible expansion of neighborhood transformation projects like FaceLift. Today, you're invited to lead the way when it comes to investing in new leaders.

Partnering Opportunities:

Become a guest speaker at one of our Leadership Trainings; Underwrite the supplies for one of our classes; Create opportunities for leadership activities within your community such as speaking opportunities at City Council meetings or other public forums.

Financial Need:

\$35,000 to support staff salaries to provide trainings and workshops.

Other Partners:

City of Escondido, City of Oceanside, Local Initiative Support Corporation, NeighborWorks America, The San Diego Foundation, The San Diego Housing Federation and the Washington Mutual Foundation.



SPECIAL NEEDS HOUSING:

Successful second chances

Through its Special Needs Housing, Community HousingWorks helps some of the most vulnerable individuals and families in the San Diego area succeed at making a new start.

Centro dedicates twenty apartments to a two-year program assisting twenty to twenty-eight families annually with the transition from homelessness to hope.

Las Casitas Apartments reunites families and stabilizes lives following completion of court-supervised addiction recovery programs.

Marisol and Old Grove have twenty-five apartments reserved for people with HIV/AIDS, including those who are homeless.

Pine View Apartments offers ten apartments for disabled veterans in Fallbrook.

Your gift to Community HousingWorks will underwrite these programs, providing the educational services, career preparation, counseling and social services that have made eight in ten “graduates” successful. It’s a first-class opportunity to express your belief in the power of second chances.

Partnering Opportunities:

Participate in our holiday assistance program that provides food and gifts for needy families during the holidays; Give a donation of furniture, equipment or other in-kind contributions for our residents; Provide in-kind donations of labor and/or materials for renovation needs at some of our complexes.

Financial Need:

\$30,000 to support renovations to the complexes, community development opportunities and the cost of running special programs in these complexes.

Other Partners:

The Alliance Healthcare Foundation/HIV Funding Collaborative, The Bravo Foundation, the McCarthy Foundation and The Parker Foundation.

HOMEOWNERSHIP CENTER:

Opening the door

The only organization in San Diego County that combines education counseling, and direct financing, CHW's HomeOwnership Center makes it possible for lower-income families to buy their first home.

For life-long renters, homeownership changes financial futures. It can also revitalize neighborhoods. CHW also partners with the State of California CalHome Program, San Diego Housing Commission Employer Housing Program, and the SDAR Employer Assisted Housing Program.

Your support will provide the key which opens the door for deserving new homeowners throughout San Diego County, as part of the elite national NeighborWorks homeownership campaign.

Partnering Opportunities:

Be a volunteer instructor at one of our HomeBuyer Express classes; Invest in our loan pool; Pre-qualify residents at our pre-qual rallies; Sponsor our Annual Dream Builder event to celebrate our homeownership accomplishments in San Diego; Sponsor a class at your business or association.

Financial Need:

\$50,000 to support salaries for additional staff help to meet the current need for homeownership in the community.

Other Partners:

Bank of America, California Bank & Trust, Citibank, City of San Diego, Cities of Oceanside, Chula Vista, Escondido and Carlsbad Commercial Capital Bank, Downey Savings & Loan Association, Farmers Insurance Group, F.B. Heron Foundation, JPMorgan Chase Foundation, NeighborWorks America, Poway Redevelopment Agency, San Diego Association of Realtors, San Diego Housing Commission, San Diego Revitalization Corporation, State Farm Insurance, Union Bank of California Foundation, US Bank, Washington Mutual and World Savings Bank.



SPONSORSHIP OPPORTUNITIES:

HomeOwnership Center Dream Builder Event

Community HousingWorks' HomeOwnership Center (HOC) holds its annual Dream Builder event in January, inviting guests from the home-ownership industry in San Diego County. The event was established both to raise funds to support the HOC's activities as well as recognize the hard work of our staff and industry partners in making the dream of homeownership possible for low-to moderate-income, first-time homebuyers. This fun, theme-based event includes dinner, entertainment and a presentation of awards by CHW's management team and board members.

Partnering Opportunities include purchasing a ticket or table for the event, becoming an Event Sponsor and/or underwriting or donating in-kind gifts of event production items.

Holiday Assistance Campaign

Our Holiday Assistance Campaign is held every fall and winter and provides food and toys to families in financial crisis living in our affordable rental complexes. Our Thanksgiving campaign is held in November, and we provide turkeys, vegetables and canned goods to help make Thanksgiving possible for families that would otherwise be unable to celebrate it. Our Winter Holiday Campaign provides toys and food for families over the December holiday season. Last year we helped make the holiday season that much brighter for 182 families and over 500 children.

Partnering opportunities include gifts of toys and food for the campaign and/or underwriting the cost of toys and food. Many of our partners pull together teams of employees, co-workers or friends to help sponsor a group of families. Opportunities are also available for sponsors to personally deliver the goods to the families they are assisting.



FaceLift

As part of National NeighborWorks Week, Community HousingWorks celebrates FaceLift: our annual “spruce-up-the-block-in-a-day” event held on a Saturday in June. Each year a community committee selects one block in City Heights to receive an external makeover for ten to fifteen needy homeowners. We provide the paint and the tools, and over 300 volunteers provide the time and manpower to clean-up and revitalize the block. Many companies gather together a team of employees and sponsor a house, competing with other organizations for “Best of” awards in a number of categories.

Volunteers are always needed for our FaceLift day, and you can coordinate a team of co-workers, friends and/or relatives. Additionally, a house sponsorship costs just \$4,000 and is a great teambuilding and marketing opportunity.

VALOR Scholarship Program

The Valor Scholarship provides Volunteer Junior Leaders, who have achieved Academic success and demonstrated community Leadership, an Opportunity and Reward to help pay for higher education. In order to be eligible for the VALOR Scholarship, individuals must be residents of one of Community HousingWorks’ complexes or a nearby community, be accepted into a college or technical training school and have volunteered as a Junior Leader in our Learning Communities Program. The VALOR Scholarship Award Ceremony is held each spring to award college scholarships to our Junior Leaders.

Partnering opportunities include support of the VALOR Scholarship Fund as well as sponsorship of the annual event.

For more information about participating in one of our programs and partnering opportunities, please contact:

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